

POSITIVELY IMPACTING **ENTREPRENEURS WELL-BEING**

2021 Rise Social Inclusion Repo

At Rise, improving social inclusion is a critical outcome of our work.

That means helping individuals with mental health and addiction challenges to engage and participate in their communities through entrepreneurship for a better quality of life.

Every year, we conduct a Social Inclusion Survey to measure our impact in three areas of clients' lives:



Personal well-being:

Clients feel a greater sense of purpose and personal potential and belong to meaningful social networks.



Professional well-being:



Financial well-being: Clients' socioeconomic needs are being met.

Again this year, we've learned that Rise programs and services are critical contributors to well-being. Our 2021 Social Inclusion Survey results are based on the data of 131 respondents.

RISE CLIENT PROFILE **AT A GLANCE**

Client age when they received support from Rise

34% 66%

30 years 29 years or older or younger

Gender identity

cis women

cis men

gender non-conforming

preferred not to indicate

39%

identify as BIPOC



COVID-19 continued to have a profound impact in our clients' lives in

2021, but even after two years of economic uncertainty and increased social isolation due to the pandemic, they persevered.

PERSEVERING THROUGH PANDEMIC

68%

More clients report that they are operating a business either full time or part time.

due to COVID, but I have been able to pivot as result of what I have learned with Rise."

Training Program participant

2020 **52**%

2021

Fewer clients say that COVID-19 has negatively impacted their employment.



Over 50% more clients say that they accessed CERB/CRB to

help keep their businesses going.



MEASURING MEANINGFUL CHANGE:



PERSONAL WELL-BEING

83%

INDICATORS OF SOCIAL INCLUSION

take steps to learn from every experience, regardless of whether it's a success or a failure.

of clients say that they

76%

valued by others.

feel that their work is

70%

self-confidence.

express greater

"Rise has helped me grow both personally and professionally. It took a chance on me when no one else would, which gave me the confidence to pursue my dream. Rise also gave me the practical knowledge and the tools to run and grow a successful business." Small Business Lending Program client



of clients say that they've

gained professional skills in areas such as: General business

- Financial management Critical thinking

56°

are more confident in

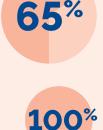




MENTORSHIP **MATTERS** Rise clients are

supported by a national roster of dedicated volunteer mentors and coaches. Survey results show that positive mentor and coach experiences correlate to a reported increase in business income, particularly for clients whose business is their only employment-they report the highest positive outcomes of volunteer support.

of clients report that, as a result of what they learned through Rise, their business has grown



in areas such as: Sales revenue Introduction of new products or services Diversification of new products or services

- of Rise Small Business Lending Program clients
- reported business growth. Of clients whose business is their only employment,

\$8,900 over the last 12 months. reported requiring less provincial income support

Clients reported an average annual income of

in 2021.

45% say their income has increased by an average of

• 53% reported an annual income under \$21,000



\$26,133.17 (before tax).







