



# THE MARSHALL PITFIELD YOUTH LOAN FUND

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## YEAR ONE REPORT

### A LEGACY OF PASSION & CREATIVITY

With deep gratitude, we present the **Marshall Pitfield Youth Loan Fund, Year One Report** in loving memory of Marshall, whose passion and creativity inspired his family to memorialize his legacy through the power of entrepreneurship.

Managed by Rise, the fund supports young people with mental health and addiction challenges to develop the skills and access the capital they need to build a business that can transform their lives. As a Marshall Pitfield Youth Loan Fund supporter, your dedication has enabled a remarkable impact. **Thank you!**

This report covers the fund's first year, from December 1, 2022, to November 30, 2023. During this period, the Savoy-Pitfield Family and 55 other donors generously contributed cash and future commitments totalling more than \$200,000. As a result, 21 loans were disbursed to 20 Rise clients aged 16-34. The total value of these loans is \$108,290.



Thank you to everyone who has honoured Marshall's memory by donating to the Marshall Pitfield Youth Loan Fund. We are pleased to share key statistics from the first year of your collective impact and look forward to deepening that impact in the years to come.

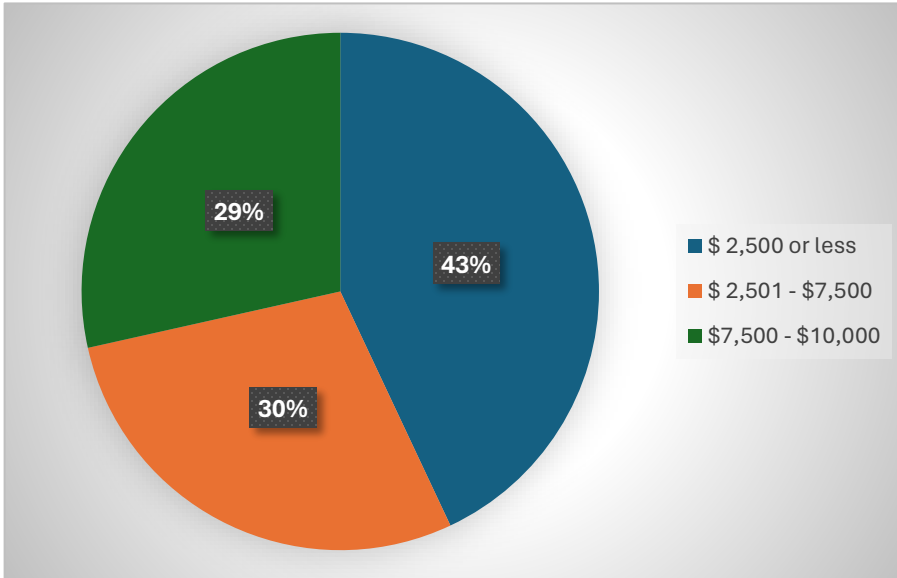
### ABOUT RISE

Rise is Canada's only national organization dedicated to empowering people with mental health and addiction challenges to achieve greater social and economic inclusion through entrepreneurship. Through training, mentorship, micro-financing, and other customs supports, Rise helps individuals build the skills and access the capital they need to build a small business that can improve their quality of life and enable them to support themselves, their families and their communities.

Since its founding in 2010, Rise has disbursed 900 loans totalling over \$3.7 million and helped to empower 4,500 individuals from coast to coast as entrepreneurs.

Learn more at [www.risehelps.ca](http://www.risehelps.ca) | [@RiseHelps](https://www.instagram.com/RiseHelps)

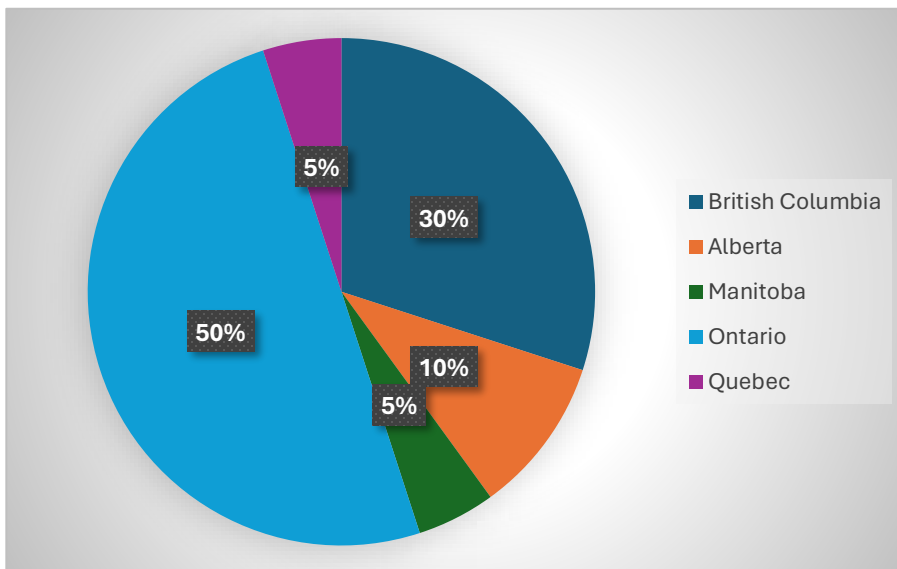
## MARSHALL PITFIELD YOUTH LOAN FUND YEAR ONE: KEY STATISTICS



### LOAN SIZE

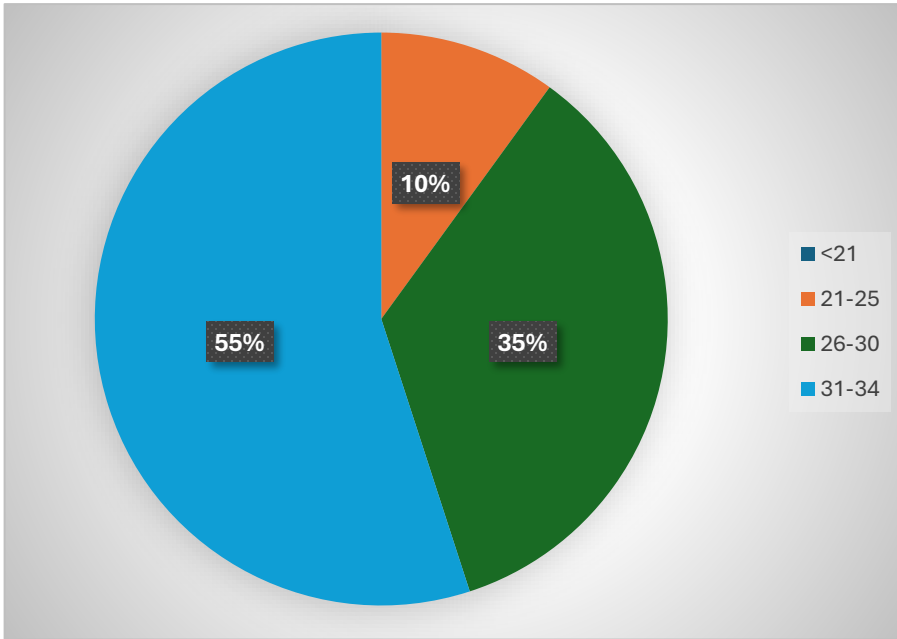
This chart illustrates the distribution of loan amounts given to Marshall Pitfield Youth Loan Fund clients.

The average loan size is \$5,157.



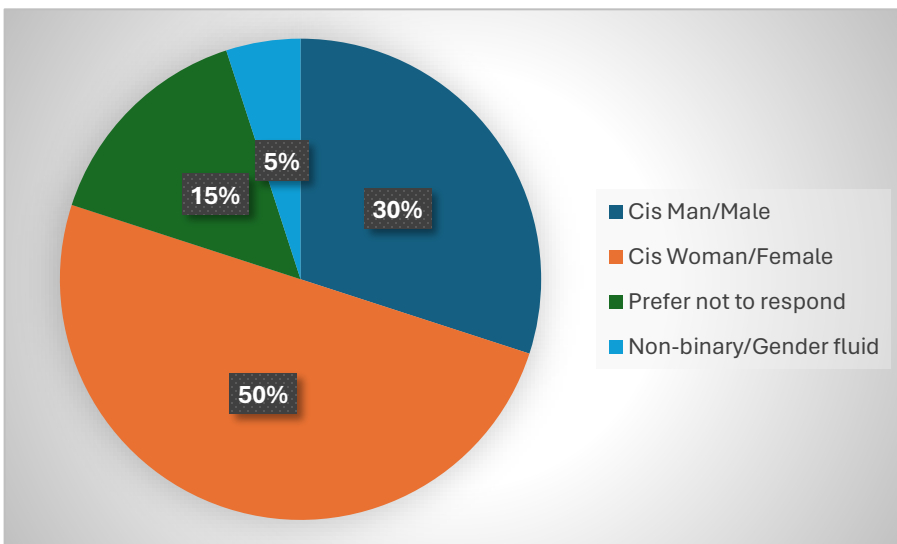
### GEOGRAPHIC DISTRIBUTION

This chart depicts the geographic distribution of Marshall Pitfield Youth Loan Fund clients. The largest proportion of clients live in Ontario (50%), followed by British Columbia (30%) and Alberta (10%).



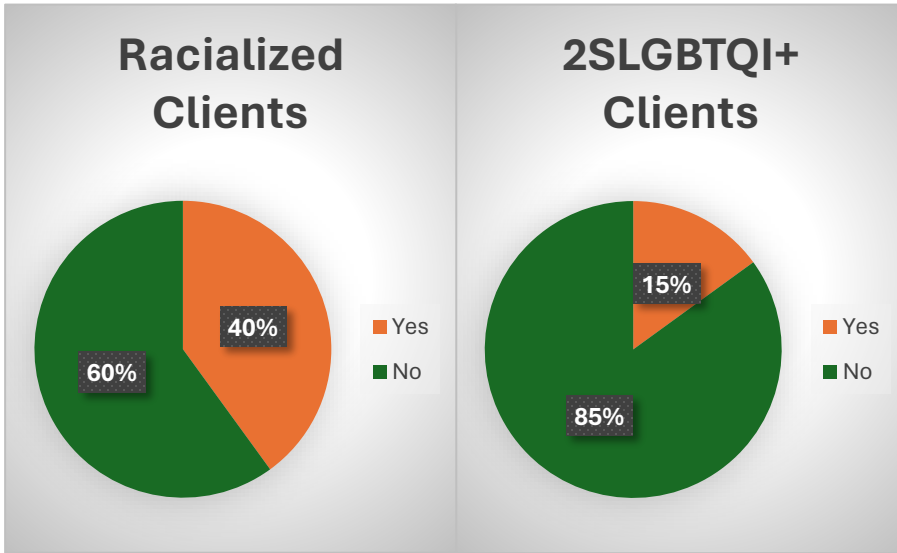
## AGE DISTRIBUTION

The average age of Marshall Pitfield Youth Loan Fund clients is 30.



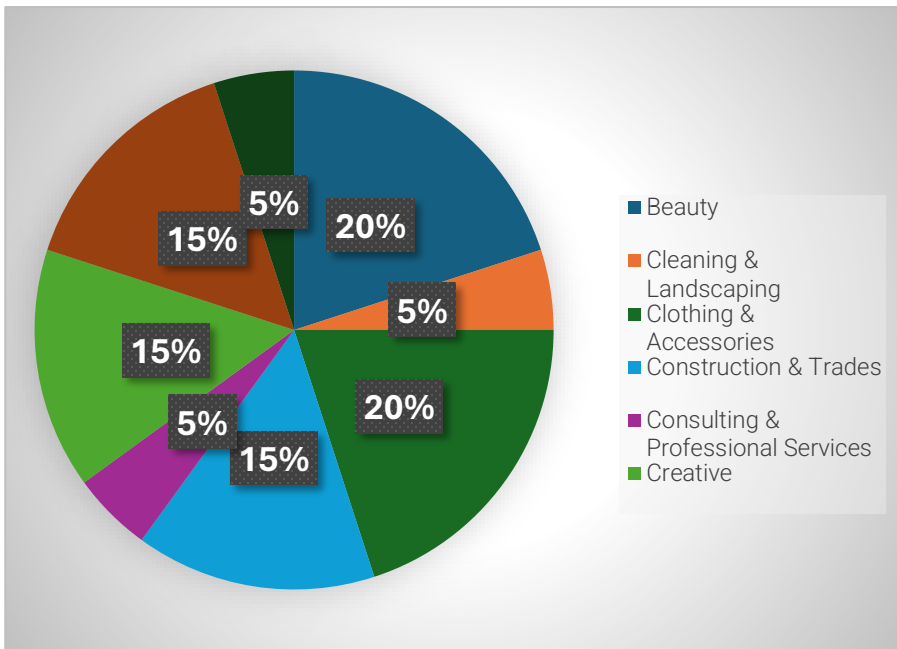
## GENDER DISTRIBUTION

Half of Marshall Pitfield Youth Loan Fund clients identify as female.



## CLIENT DIVERSITY

There is a great deal of diversity among Marshall Pitfield Youth Loan Fund clients—40% are racialized; 15% identify as 2SLGBTQI+.



## BUSINESS TYPES

Rise clients often establish businesses with minimal start-up expenses, commonly operating them from home or online. Notably, a substantial portion of these businesses fall within the health and wellness sector, reflecting the passion and expertise of individuals with a history of mental health or addiction challenges.



## **LOOKING FORWARD: A NOTE FROM MARSHALL'S FAMILY**

This has been an incredible first year for the Marshall Pitfield Youth Loan Fund. It has been wonderful to see loans disbursed to 20 young entrepreneurs and to receive such incredible support from Marshall's community. He would be very proud.

Whenever Marsh started a new job or began a new endeavour, we were all there. Family, friends and community. Supporting in waves, as best we could. Now, in his absence, we are grateful to continue a tradition of support and entrepreneurial encouragement in his honour.

We are hopeful that the Marshall Pitfield Youth Loan Fund can continue to grow and impact the lives and businesses of young people facing similar challenges.

[CLICK HERE TO DONATE](#)